

**Amendments To The Specification**

Please amend the fifth paragraph on page 9 beginning on line 20 to read as follows:

In one embodiment, the device detection module 310 receives a signal from an electronic device informing the system 300 of the event. In one embodiment, the signal includes additional temporal and non-temporal information (attributes) regarding the event such as event location, event time, event duration, and event participants.

Please amend the second paragraph on page 14 beginning on line 5 to read as follows:

In Block 520, information (attributes) related to the event (event profile) is searched. In one embodiment, the event profile is stored within the storage module 330. In one embodiment, the event profile has temporal and non-temporal attributes that include ~~includes~~ the event location, event time/date, event duration, and event participants. An exemplary event profile record is shown in Figure 4a.